



2023 Annual Supplier Pricing Grid

For Diverse-Owned Companies

- Annual subscription plans can be purchased for EACH brand that is wholly owned and operated by the company.
- Annual subscription plan pricing is based on EACH diverse brand's total production volume.
- Annual subscription plan pricing caps at \$10,000 per brand.

For Diverse-Led & Diverse-Made Brands:

- Annual subscription plans can be purchased for EACH brand that qualifies.
- Annual subscription plan pricing is based on EACH diverse brand's total production volume.
- Annual subscription plan pricing caps at \$10,000 per brand.

<u>Total Cases Produced CY 2022</u>	<u>Annual fee</u>
1 - 1,000	\$500
1,001 - 2,500	\$750
2,501 - 10,000	\$950
10,001 - 50,000	\$1,250
50,001 - 100,000	\$1,500
100,001 - 200,000	\$2,000
200,001 - 300,000	\$2,500
300,001 - 400,000	\$3,000
400,001 - 500,000	\$3,500
500,001 - 600,000	\$4,000
600,001 - 700,000	\$4,500
700,001 - 800,000	\$5,000
800,001 - 900,000	\$5,500
900,001 - 1,000,000	\$6,000
1,000,001 - 2,000,000	\$6,500
2,000,001 - 3,000,000	\$7,000
3,000,001 - 4,000,000	\$8,000
4,000,001 - 5,000,000	\$9,000
5,000,000+	\$10,000

Diverse Powered Brands may change the fees charged to you for services billed on a subscription basis, provided that the change will become effective only at the end of the then-current billing cycle of your Subscription.

Diverse Powered Brands will provide you with advance notice of any change in fees.

You are responsible for paying all (i) fees for the Services and (ii) fees for the Annual Subscription Plan of your choice (collectively, "Fees"). Unless otherwise stated in a separate agreement expressly overriding these Terms, all Fees are non-refundable, denominated in United States dollars, and you will pay all Fees in United States dollars. We reserve the right to increase any Fees.

You agree that there are no refunds or credits for partial months or unused time if you decide to terminate an Annual Subscription Plan prior to the end of the term specified in the applicable Annual Subscription Plan.

You will receive a notice 30 days prior to your Annual Subscription Plan expiring and shall be provided at that time, with your renewal options.