

SUPPLIER DIVERSITY GOALS & SPEND

MAJOR CORPORATIONS

HILTON

In 2022, supplier spend with these valued partners exceeded **\$334 million.** Through our Supplier Diversity Program, Hilton Supplier Management has made meaningful connections with more than 2,400 small, disadvantaged or minority-, veteran-, LGBTQ-, women- or disabled-owned businesses.

Hilton has committed to double their sourcing from diverse suppliers by 2030.



Wyndham's strong tier-1 and tier-2 programs, as well as extensive training and mentoring for diverse suppliers, help ensure supplier diversity is thoroughly integrated into overall business strategy. Wyndham had an estimated 10.9%, or **\$90 million dollars**, of total procurable spend with diverse suppliers in 2021.

WYNDHAM

\$4.6 BILLION WITH DIVERSE-OWNED SUPPLIERS.

In line with its focus of advancing diverse partnerships, Kroger plans to increase its spend with diverse suppliers from \$3.4 billion (in 2019) to \$10 billion by 2030.

KROGER

WALMART

Amount sourced from diverse suppliers to our U.S. businesses — goods and services > **\$13 Billion**.

HYATT

As part of progress toward who Hyatt buys from and works with, it continues to **drive efforts to include Black, Latino, Asian, female, and veteran suppliers into its supply chain percent goal.**

Hyatt also expanded its reach beyond existing supply chains and identified new avenues to work with diverse suppliers and support racial equity.

THE WALT DISNEY COMPANY

In 2021, Disney spent approximately \$450 million with certified diverseowned vendors. The Company set its sights on an ambitious goal for dramatically increasing this number, committing to increasing diverse supplier spend to at least \$1 Billion annually by 2024.

IHG HOTELS AND RESORTS

IHG spent with diverse suppliers in 2022 was \$81.6 million and the top three highest spend diversity categories were small businesses, women-owned businesses, and minority-owned businesses.

In 2023, we intend to expand this program to the UK, with the market featuring a good selection of diverse suppliers and development councils.



WALGREENS

In its 2021 fiscal year, WBA set a spending target of \$500 million with diverse Tier 1 direct suppliers in the U.S., an increase of \$53 million compared with fiscal year 2020. WBA surpassed the diverse spend goal by \$21.5 million In fiscal year 2022, WBA has set a target to increase supplier diversity spending to \$625 million.



Goal: Double spending with Black-owned businesses by 2025 to \$690M from a 2020 baseline of \$345M. Spent nearly \$493M with Black-owned businesses in 2022.

DELTA AIRLINES



UNITED AIRLINES

Support women- and diverse-owned businesses through membership in the Billion Dollar Roundtable Direct \$1 billion+ of spending annually towards women- and diverse-owned businesses by 2025.

Implement business policy and practices to ensure program sustainability and diverse business growth and development.



Target Provides Update on Commitment to Spend **\$2 Billion** with Black-owned Businesses and Announces New Media Fund Initiative.

TARGET

