

# Women OF THE VINE & SPIRITS®

FOR DIVERSE POWERED  
BRANDS SUBSCRIBERS

Are you looking for more networking opportunities, community building in support of DE&I, leadership training, and educational content focused on business development & innovation (BD&I) in the beverage alcohol industry?

## Benefits of Women of the Vine & Spirits Corporate Membership!

### FOR EMPLOYERS

#### **BOOST YOUR COMPANY BENEFITS PACKAGE**

WOTVS membership supports your employee's personal and professional growth.

#### **RECRUITMENT, RETENTION & RECOGNITION**

proudly display the WOTVS Corporate Member badge on your website, ESG reports and CSR pages.

#### **RESOURCES TO HELP REACH YOUR DEI GOALS**

by accessing a vast array of white pages, studies and reports for your internal company use.

**BUSINESS DEVELOPMENT** and connections featuring your company via a personalized company profile, through our WOTVS monthly newsletter, and in person event sponsorship opportunities.

#### **EDUCATION & BUSINESS CONNECTIONS**

showcasing your expertise with our community by hosting a WOTVS Live Chat or Series.

**COMPANY RECOGNITION** highlighting your women leaders as role models by being included in the only C-Suite database of women leaders in the wine, beer, and spirits industry.

**COMP SYCH EAP PROGRAM** support your most valuable resource, your team members, with access to the world's largest provider of mental health services and worldwide leader of fully integrated employee assistance programs (EAP).  
*\*Added fee*



### FOR EMPLOYEES

**NETWORKING** opportunities with our 11,500+ and growing connections through our membership directory to inspire and support you!

**PERSONAL & CAREER DEVELOPMENT** through Live Chats and Master Classes with categories such as Education, Mentorship, Financial, Business Development

**EMPLOYEE ENGAGEMENT & BELONGING** by joining WOTVS BRGS such as People of Color Alliance, Pride Alliance, Entrepreneurs/Women-Owned, Vine to Wine, Distillers, Working Parents.

**SEXUAL HARASSMENT TRAINING** customized for beverage alcohol industry offered by RAINN, the nation's largest anti-sexual violence organization.

**EMPLOYEE CERTIFICATION** through our WOTVS WSET APP Level 1& 2 in wine and spirits. Beer should be available in 2024.

**PROFESSIONAL & LEADERSHIP DEVELOPMENT** with online workshops, in person events and partnership WOTVS / DISCUS Executive Leadership and Developing Leaders Academy.

**MENTORSHIP** motivational monthly zoom interactive live chats with C-Suite Insights, Breaking Barriers, and Financial Literacy Live Chat Series.

**COMMITTEE OPPORTUNITY** through participating on the WOTVS Foundation Fundraising Committee to support the education and professional development of women in beer, wine & spirits.

**CONTACT US TO JOIN**

*Women*  
OF THE  
**VINE & SPIRITS®**  
FOR DIVERSE POWERED  
BRANDS SUBSCRIBERS

Plus, Diverse Powered Brands (DPB) Subscribers who sign up for a WOTVS Corporate Membership reap benefits across both companies!



**DIVERSEPOWEREDBRANDS™**  
BIPOC . DISABLED . LGBTQIA+ . VETERAN . WOMEN

**Benefits Exclusive to Diverse Powered Brands Subscribers, when they sign up as a WOTVS Corporate Member:**

- 10% of your DPB subscription fee refunded back to you if you sign up for WOTVS Corporate Membership\*
- Designer will customize and create your Brand Story Widget for you (\$150 value)
  - Check out examples [here](#)
- Exclusive “DPB Supplier Diversity Live Chat Series” on the WOTVS Event Calendar
  - Quarterly Live Chats featuring Corporate Members who are subscribers in Diverse Powered Brands
  - Share your experience as a diverse supplier in beverage alcohol
  - Special guest buyers and wholesalers seeking diverse suppliers
  - Network with other diverse suppliers, wholesalers, buyers and beverage industry professionals eager to learn more and discover diverse brands
- [Webpage](#) on WOTVS website listing Corporate Members who are DPB Suppliers
  - Includes brand logo and diversity badges (ie: BIPOC-Owned, Women-Led, Veteran-Made)
- DPB icon on Corporate Member by Sector [webpage](#), indicating your status as a supplier in DPB

\*must sign up within 45 days of becoming a DPB subscriber

