

BIPOC . DISABLED . LGBTQIA+ . VETERAN . WOMEN

FOR WOTVS CORPORATE MEMBERS

- Are you a diverse <u>supplier</u> looking to get in front of wholesalers, buyers and supplier diversity managers?
- Are you a <u>wholesaler</u> looking to boost sales for qualified brands?
- » Are you an <u>investor</u> looking to invest in diverse suppliers?

Women of the Vine & Spirits
Corporate Member Suppliers and
Wholesalers who sign up with
Diverse Powered Brands (DPB) reap
benefits across both companies!

Diverse Powered Brands is the premier centralized B2B global digital catalog connecting diverse suppliers, buyers, supplier diversity managers, wholesalers, and investors across the entire beverage alcohol and hospitality industry.

Diverse Powered Brands the industry's trusted resource provides a seamless, easy, and informative way to discover diverse suppliers across all beverage alcohol and non-alcohol categories all on one platform.

Read more about qualifications in the **FAQs**.

Benefits Exclusive to WOTVS Corporate Members only, when they sign up as a Diverse Powered Brands Subscriber:

- 10% off discount on DPB yearly subscription
- Designer will customize and create your Brand Story Widget for you (\$150 value)
   Check out examples here
- Exclusive "DPB Supplier Diversity Live Chat Series" on the WOTVS Event Calendar
  - Quarterly Live Chats featuring Corporate Members who are subscribers in Diverse Powered Brands
  - Share your experience as a diverse supplier in beverage alcohol
  - Special guest buyers and wholesalers seeking diverse suppliers
- <u>Webpage</u> on WOTVS website listing
   Corporate Members who are DPB Suppliers
  - Includes brand logo and diversity badges (ie: BIPOC-Owned, Women-Led, Veteran-Made)
- DPB icon on Corporate Member by Sector webpage, indicating your status as a supplier in DPB



**CONTACT US TO SIGN UP** 

